

Related Articles

Airlines
FLYER BEWARE
By Kate Rice

Tour Leader
PUSHING BOUNDARIES
By David Cogswell

Idea Machine
IDEAS YOU CAN BANK ON
By Dave Stockert

Hotel Company Profile
FOCUS ON GROWTH
By Kerry Medina

Places
ADVENTURES ON THE GARDEN ISLE
By Mimi Kmet

Virtual Travel Events
JOIN VIRTUAL HOME-BASED EXPO!
By Jane Jamison

USTOA Update
WATCHING YOUR BACK
By Robert E. Whitley

[View All](#)

New Honduras Cruise Port Banana Coast Launches Website



Banana Coast, the first mainland cruise port in Honduras, is scheduled to open in 2012 in the town of Trujillo. The port has launched its official website at www.bananacoast.com. The site contains information about the \$20 million port development, the city, its history and culture, things to do in the region and a photo gallery.

The cruise destination project is led by Grande Trujillo Autoridad (GTA), a partnership between the municipality of Trujillo, local landowners led by Life Vision Properties and Miami-based Global Destinations Development. Discussions with several premium cruise lines already are under way.

“We are putting together the final pieces of what will become the Western Caribbean’s newest cruise destination,” said Randy Jorgensen, CEO for Life Vision Developments and GTA board member. “This project will create a sustainable landside tourism industry coupled with a custom-built cruise port infrastructure in a destination that combines eco-tourism and soft-adventure opportunities for cruise line guests.”

Creation of a cruise port at Trujillo has been under discussion since 2004. Global Destinations Development conducted a test to assess the area’s feasibility as a cruise destination. The test analyzed the major factors that constitute a successful cruise destination, including geographic location, docks, condition of the town, marketing attractiveness to cruisers and travel agents, maritime operational costs, onboard revenue potential and predicted guest satisfaction.

Located on Honduras’ northern coast, Trujillo has a population of about 30,000. The project will feature Banana Coast Landing, a themed retail destination with approximately 50,000 square feet of shopping, a restaurant and an excursion marina. Trujillo is located on Trujillo Bay, a natural, protected deep-water harbor discovered by Christopher Columbus in 1502. While initially ships will anchor and tender guests, GTA plans eventually to build a two-slip dock capable of accommodating two post-Panamax vessels simultaneously near downtown Trujillo. For more information, visit www.bananacoast.com.

Source: TravelPulse.com - Jun 04, 2010 / © 2010 Performance Media Group

Liked It! (0) Didn't Like It (0) Save For Later Comments More By This Author

SUBSCRIBE TODAY!




Industry's Premier Magazine
Get 12 issues FREE!


Take one MINUTE to subscribe, whole YEAR to enjoy. [Click here.](#)

MEDIA KIT

 [Click here to download Media Kit](#)

Video



Visits 2457 Rate it  TDs

DEALS

Tahiti Legends
LE MERIDIEN BORA BORA- FREE breakfast & dinner!

Tahiti Legends
LE MAITAI POLYNESIA BORA BORA- 2 FREE Nights! Stay 5 Pay 3!

Tahiti Legends
SOFITEL MOOREA RESORT- Free Daily Breakfasts for Two!

Tahiti Legends
BORA BORA HONEYMOON BLISS- Special Honeymoon Rate & Resort Credits!

Tahiti Legends
INTERCONTINENTAL BORA BORA LE MOANA- 2 FREE Nights! Stay 5 Pay 3!

Travel Impressions
Experience a true Caribbean getaway in Barbados this Spring & receive up to \$300 in instant savings & more!

Travel Impressions
Forget the passport & have a Caribbean shopping spree in the U.S. Virgin Islands this Summer! The 5th night is FREE & more!

[Request information from suppliers](#) [View All](#)

Related News

Starwood Capital, Hersha To Develop New Hotel Management Firm

Apollo, TPG, Paulson Invest \$557 Million In Harrah's

Delta Debuts New Booking Program For Private Jet Flights

Yachts Of Seabourn Introduces New Sojourn In London

Royal Caribbean Partners With DreamWorks Animation

EasyJet Testing Airborne Volcanic Ash Detector

Florida's Sawgrass Marriott Names Heath Director Of Sales, Marketing

[View All](#)



THE ROYAL
Playa del Carmen & Cancun
EXPECT THE EXCEPTIONAL

SAVE UP TO 20% WITH EARLY BOOKING DISCOUNTS

GOURMET LUXURY ALL - INCLUSIVE

PLAYA DEL CARMEN - RIVIERA MAYA

FREE SWIM WITH THE DOLPHINS!!!

BOOK NOW! 